# Serving or Selling,

gives you that big brand look at affordable volumes & prices

## Low Minimums • Quick Turnaround **Hi-Definition Print • Awesome Service**

In the ten pages that follow, you'll find a condensed presentation of our flexiblity, capability, materials, and many options. Hopefully, this gives you a sense of not only what we can do, but what you can do with us. We're excited to learn about your business.

Give us a call & let's build something awesome!



# Flexibility

In addition to fantastic products, awesome branding is key to growth and success. From drink cups to serving cups to retail packaging, makes it easy to create consistent branding and build your business. Along with our 28 sizes and five material substrates, we offer fast turnaround, a single-case minimum order, and friendly, responsive customer service.

### **28 Sizes -** Something for Everything

28 sizes cover the drink cup, food service, and packaging markets giving you the flexibility to brand all parts of your business or use different sizes to create unique packaging solutions. And, you can do all of this using one vendor - V of course!



## **Five Substrate Materials**

Adding to the flexibility of 28 sizes, we offer and inventory five materials giving you the flexibility to create a cup or container that exactly meets your needs. For example, you could use paper cold material for your drink cups and paper hot for your coffee cups - all with the same Hi-Definition printing. Again, all from one vendor.



#### CLEAR PLASTIC • 18-20mil Food Grade

- Polypropylene
- Reusable & Recyclable
- Exclusive Printed Rims
- Durable, Dishwasher Safe
- High-Gloss & Matte Finish

#### WHITE PLASTIC • 18-20mil Food Grade

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 Reusable & Recyclable • Durable, Dishwasher Safe • High-Gloss & Matte Finish





#### PAPER HOT

- Disposable / Single Use
- 18 pt Heavy Duty Paper Board
- Poly-Coated 1 Side
- Uncoated, Matte Finish

### PAPER COLD

- Disposable / Single Use
- 181/2 pt Heavy Duty Paper Board
- Poly-Coated 2 Sides
- High-Gloss & Matte Finish

#### **NEW! MICROWAVABLE**

GNDOLID

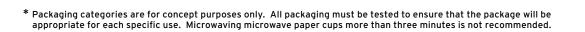




# Packaging

Awesome products deserve awesome packaging. With flexibility and Hi-Definition print, you'll get awesome packaging plus the eye-popping shelf appeal you've always wanted. Whatever your cup and container needs, has a size and material combination to meet it. \*





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## Easy Versioning

flexible so you can be flexible. Our single-case minimum order makes versioning easy and affordable. Now, you can have awesome packaging plus eye-popping shelf appeal for all your flavors, product variations, and sizes. With he days of labeling generic cups to launch a new brand, product, or flavor are over.





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# **Food Service**

Good food, great customers, and awesome branding are building blocks of a successful food or beverage business. 28 sizes and five material substrates give you the flexibility to brand everything from your drink cups to your serving containers to your take-out containers keeping your brand top-of-mind with your customers. Full-color, Hi-Definition cups and containers tell customers you are serious about everything you do - including food!

## **Cold Drink Cups**



## Coffee, Tea, & Hot Drink Cups





## FoldTop, Take Out, and Fry Scoops

Awesome take out and to-go cups & containers carry your branding far and wide. Printed in glorious Hi-Definition full color, your brand will go home and be a hit with everyone who sees it.



## **Consistent Branding**

You need flexibility to deliver consistent branding across all of your multiple sizes and uses. With our 28 sizes and single case minimum order, gives you that flexibility. Now you can easily add affordable custom cups & containers for all your sizes.



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## **Show Off Your Product**

With exclusive clear option, you can show off your product using clear areas in your cup or container surrounded by awesome Hi-Definition printing. This unique capability enables you to incorporate opaque, translucent, and clear areas in your design creating a truly unique presentation.



## FoldTop<sup>®</sup> - A Unique Take on Traditional Take-Out

FoldTop<sup>®</sup> goes beyond traditional take-out cartons. Using clear and white plastic, this container provides a unique, reusable packaging option for a broad selection of products. With clear plastic, windows can be included to show the contents. Also available in hot, cold, and microwavable paper, because even traditional take-out deserves fantastic branding!



# **Finishing Touches**

Complete your project with our robust selection of reusable, disposable, and printable lids.

## Reusable V3<sup>®</sup> Lid

Add a professional finish to your awesome package with these unique lids. V3<sup>®</sup> lids combine an injection-molded ring with a clear or imprinted disk to create a durable, high quality over-cap. Available as a stock lid or custom printed to complement any cup promotion or container.

#### Stock V3<sup>®</sup> Lids:

Stock lids have a clear or paper center area with either a white or black rim and are available in standard lead times.

V3® Lid Case-Pack and Minimum Order				Sold in full cases only	
Sizes	Pcs/Case	Sizes	Pcs/Case	Sizes	Pcs/Case
Tall 12/16/21	1,000	8 oz	1,000	Pint 16 oz	1,100
3 oz	1,000	Short12/24	1,000	16 oz	500
5 oz	1,000	Mid 12/16	1,080	Short20/44	500
Short 8	1,350	12 oz	1,000	Short32	500

available. Sold in full case-packs only. F.O.B. Indiana.





CUSTOM PRINTED V3® LID

#### Custom Printed V3<sup>®</sup> Inserts:

**Custom Printed V3® Lids:** 

Need less than the 25,000 printed lids? Do you have several versions, but don't want to inventory pre-printed lids? If so, V3<sup>®</sup> Inserts are the answer. Your Hi-Definition, full-color graphic is printed on our clear plastic, white plastic, or paper cold material and then snapped into the lid. The inserts are shipped separately from the V3<sup>®</sup> lids, so you can snap them into the stock V3<sup>®</sup> lids right when you need them. Available in standard lead times. 2,500 piece minimum.

Your Hi-Definition, full-color graphic is printed on our clear or white plastic, or any of our paper substrates and then molded into the lid. 25,000 piece

minimum. Lead time depends on order volume. Custom rim colors



#### **Reusable Basic Lid**









#### Single-Use Lids

**Straws** 

Great add-on to any drink cup

REUSABLE WHISTLE STRAW - 100 per bag

SINGLE-USE STRAWS - 100 per bag



CLEAR HIGH DOME

CLEAR FLAT

CAPPUCCINO



Hot Cup Sleeves • Available in Natural or White • Recycled Paper 3 • Unprinted Only • 1,300 Per Case





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